



2017 HGSA, Summer Conference & Trials

September 6 - 8, 2017 • Canandaigua, New York

ITINERARY

WEDNESDAY, SEPTEMBER 6

Arrive in Canandaigua, New York via Rochester International Airport. Canandaigua is a short 40 minute drive from ROC. You can rent a car, hail a taxi, or notify an Uber driver for transportation options.

Welcome reception: Settle in to your comfortable suite, then join HGSA for the evening welcome reception, hosted by **Hammer Packaging** at 7:00 pm. Our conference hotel is the Inn on the Lake in Canandaigua.

THURSDAY, SEPTEMBER 7

After breakfast sponsored by **Syngenta Seeds** and a quick **HGSA membership meeting** at our hotel. We will board the buses and begin tours.

1. **Wegman's Organic Farm.** <https://www.wegmans.com/organicfarm> We will visit this unique organic farm and orchard where this award-winning grocery chain grows and trials many varieties of organically grown vegetables, and fruit. **Must have closed toed shoes.*
2. **Bejo Seed** in Geneva. We will review all our own **HGSA trials** and also have the opportunity of going through all of **Bejo Seed's** display gardens and comparison trials. We will enjoy a progressive lunch while we wander in the **Bejo Gardens**. Thanks Bejo for providing such a wonderful lunch experience!
3. The day will continue on to the Hall area for viewing of more **HGSA member trials** at **Seneca Vegetable Research**.
4. On our way back to the conference hotel we will make a quick stop at one of **Wegman's** <https://www.wegmans.com/> unique grocery stores in Canandaigua.

Our evening will begin with a cooking demonstration at the **NY Wine and Culinary Center.** <https://www.nywcc.com/> Reception hosted by **Wild West Seed** and dinner sponsored by **Seeds by Design** and **Terra Organics** will be a casual catered event, only steps away from our hotel.

FRIDAY, SEPTEMBER 8

After our **Sakata Home Grown** breakfast and our annual **HGSA** roundtable discussion. A topic for this conference is *Pollinators and Conservation Outreach*. Then, we will load the bus and head on to our second day of touring. Destinations are as follows:

1. Tour of local **Sonnenberg Gardens and Mansion**. <http://www.sonnenberg.org/> We will tour this 50 acre NY State historic park in Canandaigua.
2. We will traverse back to the Geneva area for picnic lunch hosted by **Mountain Valley Seed** and a presentation on the *Hops Resurgence in New York* at the **NYS Agricultural Experiment Station**. <https://nysaes.cals.cornell.edu/>
3. After lunch we will walk across the street to tour the **Cornell University, High Pressure Pasteurization** validation center.
<https://foodscience.cals.cornell.edu/about-us/facilities/geneva-facilities/hpp-validation-lab>
4. We will then board the buses for a short ride to the **Cornell University, Gates Farm** for a tour and presentation.
5. Finally, a beer tasting at a local **micro-brewery** provided by **American Meadows**, will highlight our closing reception.

Our final evening meal will be a no host dinner in downtown Canandaigua. HGSA will furnish dining/restaurant suggestions for all attendees so you can get together with others to choose a restaurant, or choose your own.