



We invite you to join the Home Garden Seed Association.

Membership Application

Make Check Payable to: **Home Garden Seed Association**
P.O. Box 93
Maxwell, CA 95955
Email: Patty@SeedsByDesign.com

Select Membership type:

Active Member	Sponsor
<p>Individuals, firms or corporations engaged in the production and/or sale of seed for home gardens and firms that manufacture packet containers for home garden seed.</p> <p><input type="checkbox"/> Platinum \$4,000.00</p> <p><input type="checkbox"/> Supporting \$5,000.00</p> <p><input type="checkbox"/> Associate \$1,000.00</p> <p><input type="checkbox"/> Bronze \$500.00</p> <p><input type="checkbox"/> Nickel \$100.00</p>	<p>Individuals, firms, corporations or institutions interested in promoting the benefits of seed gardening, with the exception of those qualifying for Active Membership.</p> <p><input type="checkbox"/> Patron \$10,000.00</p> <p><input type="checkbox"/> Supporting \$5,000.00</p> <p><input type="checkbox"/> Associate \$1,000.00</p> <p><input type="checkbox"/> Affiliate \$500.00</p> <p><input type="checkbox"/> Friend \$100.00</p>

Please Print:

Name: _____

Email: _____

Street Address: _____

City: _____ State: __ Zip: _____

Website url: _____

Mail order Catalog Request Address:

Company Description: (35 words max.):

Amount Enclosed: \$ _____

Company: _____

Company contact: _____

Mailing Address: (if different)

City: _____ State: __ Zip: _____

Online Catalog url:



HGSA: AN ORGANIZATION DEDICATED TO GARDENING FROM SEED

Our Mission:

To provide a forum for Packet Seed companies to discuss issues of mutual concern
To communicate regularly with Garden Writers to promote gardening from seed
To provide a resource about gardening from seed for Home Gardeners on our website

Our Goal:

To assist our membership in growing their businesses by promoting gardening from seed as the easy, economical and rewarding way to garden

2010 Activities

Useful and Productive Annual Winter and Summer Meetings

Our winter meeting and wine reception at the ASTA Flower and Vegetable conference enabled many members to interact and network and get a complete update on HSGA.

Our upcoming Summer Meeting in Geneva, New York September 8-10 will offer a particularly beautiful setting for our tours to seed research labs, growing grounds and seed producing companies, round tables and seminars discussions, as well as the time to reconnect and socialize with other HSGA members.

Expand our Low Cost Trialing Program

HGSA offers all members the opportunity to participate in our National Trialing program. This low cost program is a great benefit for companies that do not have the facilities to perform their own variety trialing. Each season, in conjunction with our summer meeting, members send in seed varieties for evaluation at our annual summer trials. The trials are carefully organized and coordinated each year through a qualified grower at our summer meeting location. Participants can send in either brand-new varieties or just quality control grow outs. All entries will be coded for confidentiality. 2010 Summer Trials will be held September 9-11 in Geneva New York

Update Our Website Regularly

NGA is very effective media communicator with a proven track record and has an established membership base in the garden community. With the NGA hosting our web pages, we have an instant base of home gardeners and a great starting point to begin emphasizing gardening from seed to a wide ranging national audience. Regular updates and new features will appear monthly on our website. The NGA provides the opportunity to facilitate our HGSA website at a reasonable rate with the skills, expertise and content to build and maintain it to achieve our goals.

Quarterly Press Releases to Highlight the Seed Growing Seasons

We will be doing seasonal press releases on various topics about gardening from seed. Garden Writers are the key to this form of communication. With the NGA processing and sending out our information both via " snail mail" and online, we can focus our efforts to develop the very best copy and promotion information.

Garden and Seed Industry Participation

Member participation in the seed and gardening sector is another key factor for communication with all facets of our industry. Members will also will attend and report about the Organic Seed Alliance meetings in February and other small grower conferences from time to time as opportunity arises. We will attend the Garden Writers Annual Conference to promote HGSA and gardening from seed with garden writers from all over the country

Because we are dedicated to satisfying the needs of the home garden seed industry, we welcome your suggestions on how best we can serve your needs.

Regards,

The Home Garden Seed Association Board of Directors

Charlie Hart, Hart Seed, President
Mike Tate, Ferry-Morse, Past President,
John Walhert, Wild West Seeds, Vice President
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